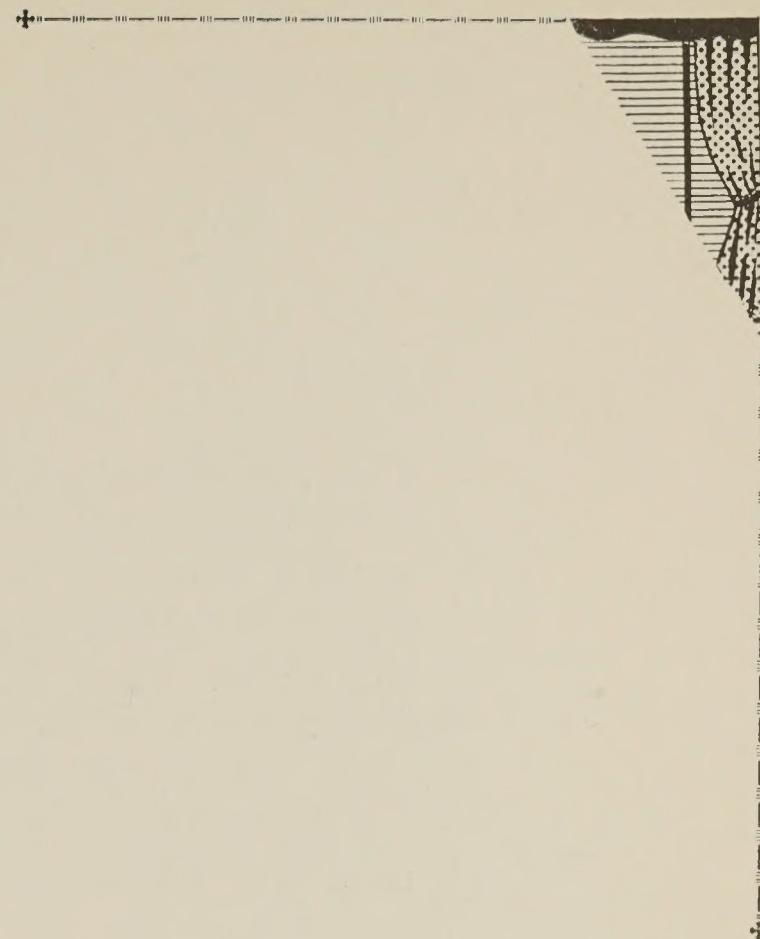
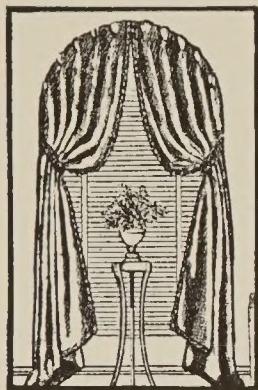


Improved  
Venetian  
Blinds

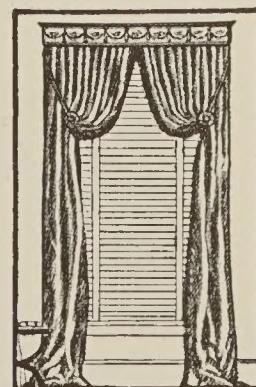
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May, 1935  
Yardley Screen and Weather Strip Corp.



## FOREWORD

“YARDLEY” Venetian Blinds are distinguished by their beauty —their quaint charm. The materials used are selective; they are skillfully assembled into a blind that makes the name “YARDLEY” stand for perfection in every detail.

*Manufactured in*  
COLUMBUS, OHIO  
© YARDLEY SCREEN & WEATHER STRIP CORP.





The following pages describe the principal advantages of "YARDLEY" Improved Venetian Blinds. Information is furnished to help in measuring, figuring and installing the blinds and adapting the wide line of equipment to the needs of all types of openings. Further information will be gladly furnished if you will write the factory or any one of our established representatives.

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## THE STORY

“YARDLEY” Improved Venetian Blinds are the result of three hundred years of use and development in slat shades. While the name “Venetian” would imply that these blinds were originated in Italy, they received earliest popularity in England. During the 17th Century, Venetian Blinds were used, and were brought to America probably sometime during the 18th Century.

Venetian Blinds shaded the study of George Washington while he was President of the United States and since then have been used extensively. At the present time, they are admitted to be the ideal equipment for the control of light and ventilation. They are adapted to homes, colleges, churches, offices, schools, hospitals, clubs and public buildings. They diffuse and deflect sunlight or welcome all the light available on dark days. Whether the decorative scheme be ultra-modern or Georgian, Venetian Blinds blend with the draping effects and furnish unlimited possibilities for decoration.



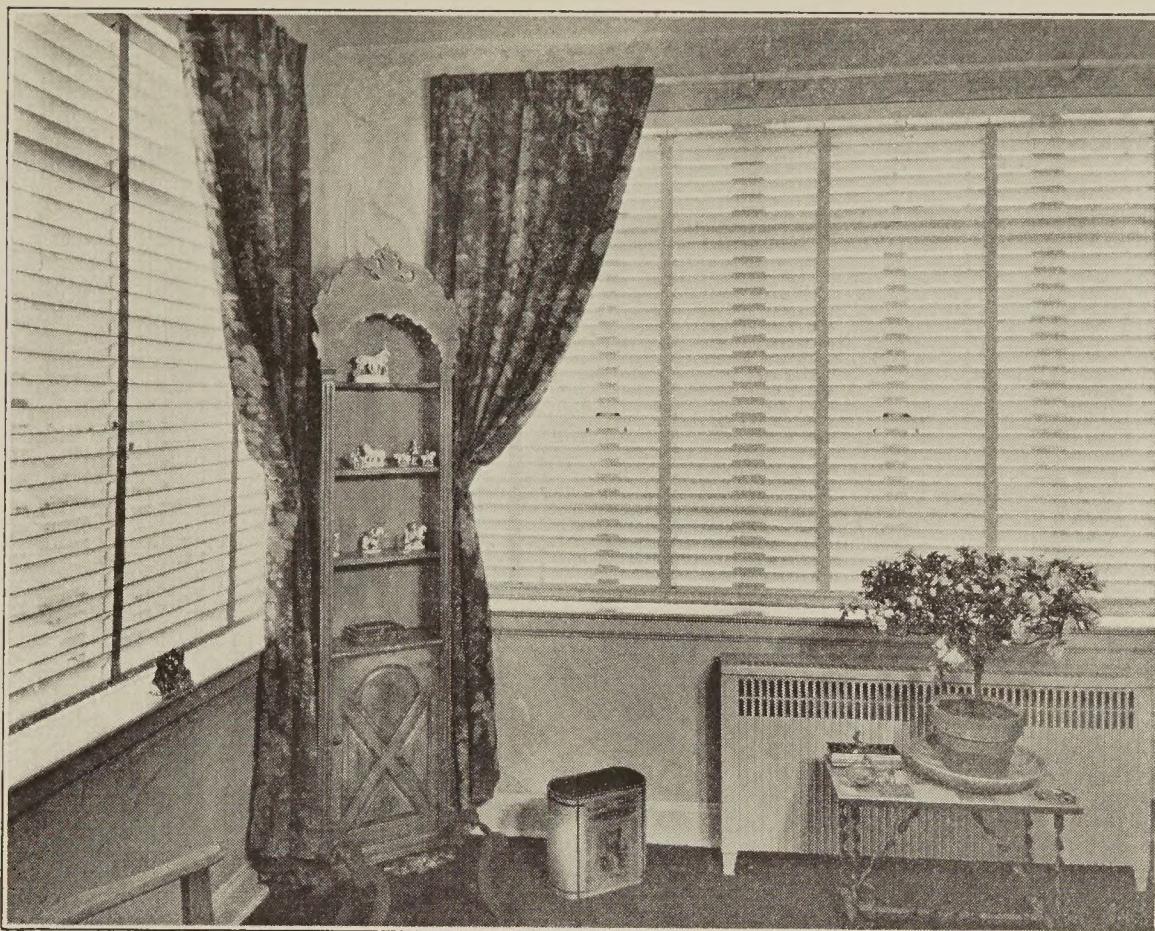
The Yardley organization has been operating a specialized woodworking plant in Ohio for over half a century and has adapted “YARDLEY” Improved Venetian Blinds to the requirements of thousands of buildings. A partial list of installations appears on Page 10.

In this bed room  
Yardley Blinds  
add charm  
and comfort.



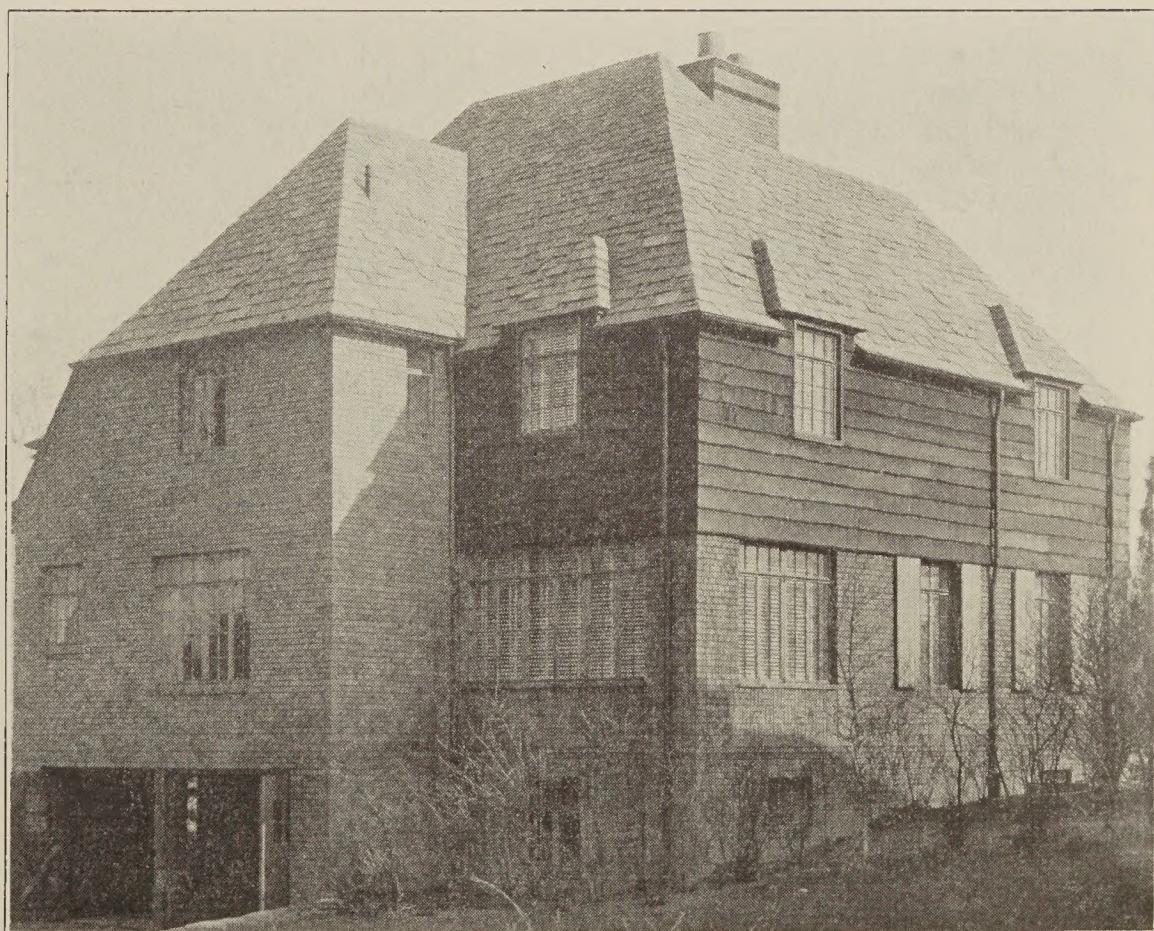
Venetian Blinds  
adapted to the  
formal dining room

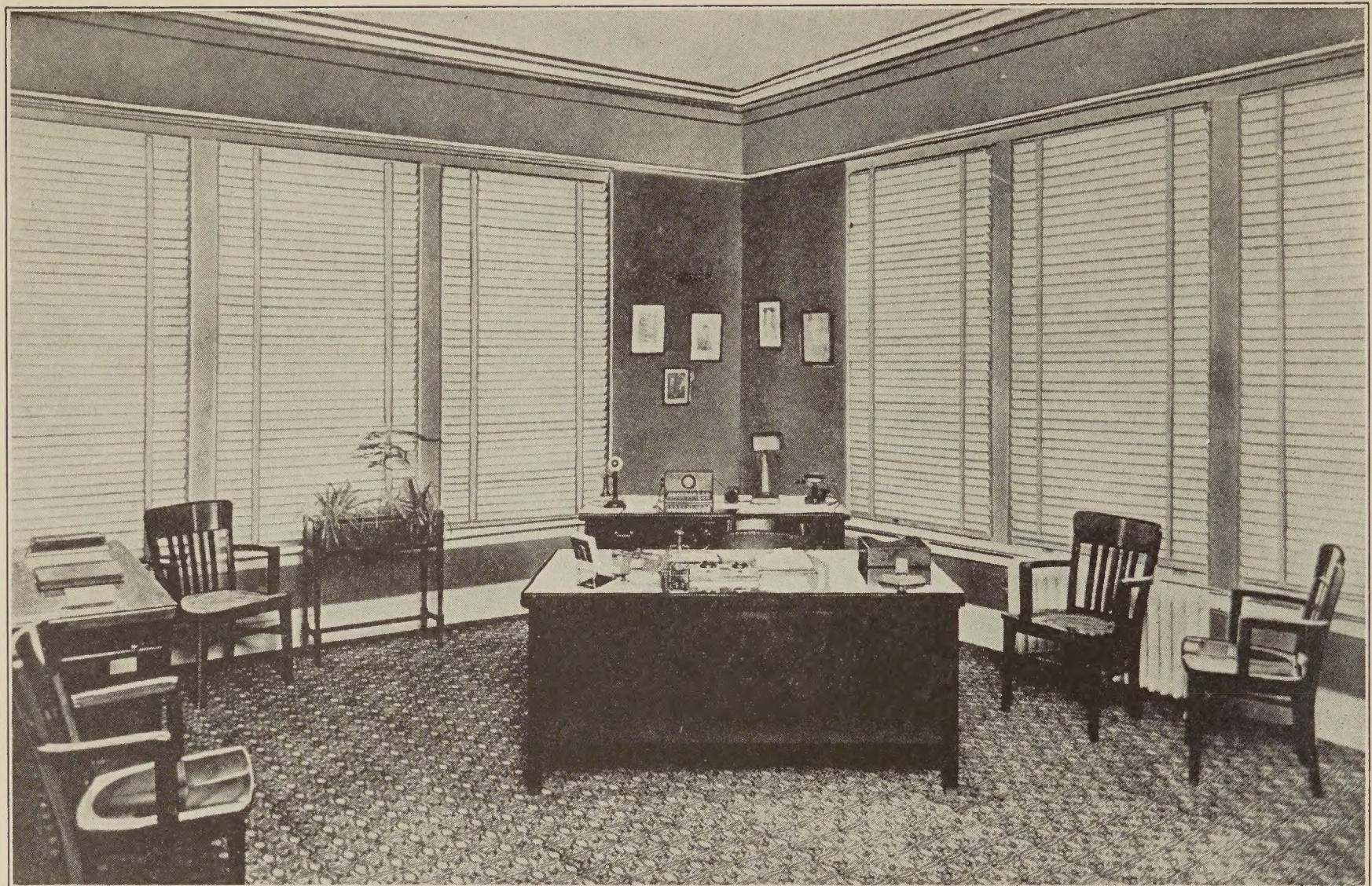




Yardley Venetian Blinds  
furnish controlled light  
and privacy in this  
airy sun room.

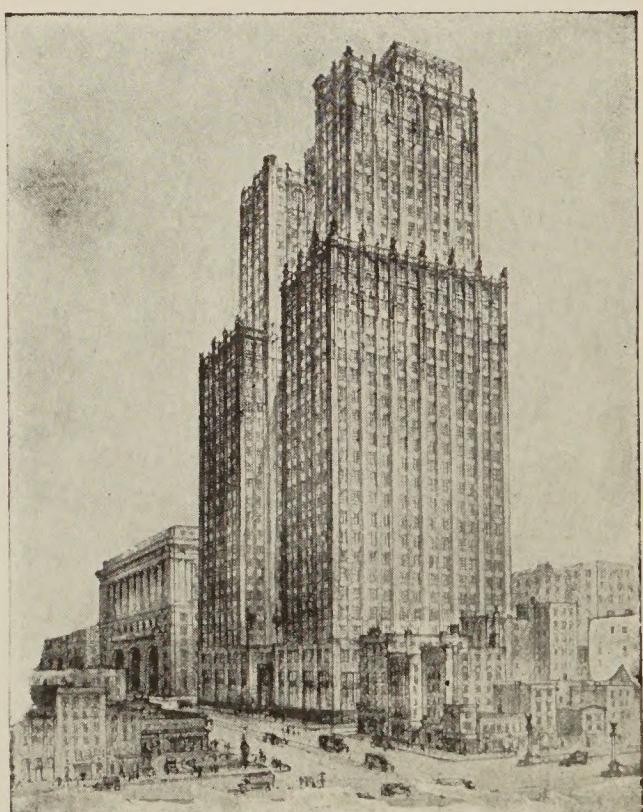
Yardley Blinds in  
one of the homes  
of "Forest Hill," the  
great Rockefeller  
model development  
in Cleveland.





One of the many attractive offices in the Grant Building, Pittsburgh, which is equipped throughout with Yardley Blinds. We quote from a letter by V. W. Hunter, superintendent of this building, as follows:

"—we are pleased to advise you that we have approximately 1800 Venetian Blinds of the Yardley manufacture in our building. Over a period of 33 months, these blinds have been satisfactory in every respect and we have had excellent service from the Yardley Company. We feel we made no mistake in the selection of the Yardley Venetian Blind."



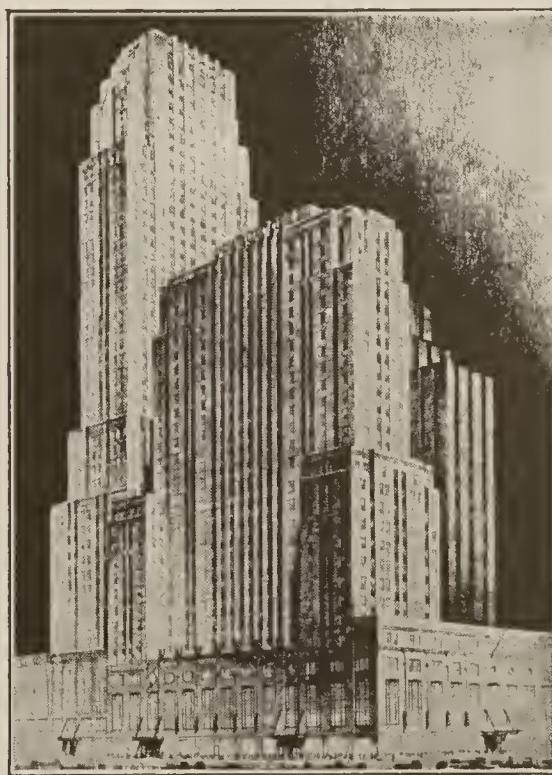
Grant Building  
Pittsburgh, Pa.



A pleasant corner of the club library. YARDLEY BLINDS in stain finishes, will match various wood panelling. They add especially to an early American motif.

#### CAREW TOWER

The beautiful Netherlands Plaza and Carew Tower in Cincinnati, Ohio, equipped with Yardley Improved Venetian Blinds. You'll find Yardley Blinds adding smartness and comfort to hundreds of America's most modern buildings, at extremely low cost.



# PARTIAL LIST OF INSTALLATIONS

## RESIDENCES

John P. Frazer, Detroit  
H. P. Rankin, Rockefeller's Forest Hill Development, Cleveland  
Andrew Blass, Mt. Lebanon Pa.  
Mrs. Mina Rudd, Pittsburgh  
Edmund Buckner, Wilmington, Del.  
Bernard Illoway, Philadelphia  
Ted Lewis, Asbury Park, N. J.  
Boake Carter, Philadelphia  
P. S. Dupont, Westover Hills, Wilmington, Deleware  
T. V. Dupont, Wilmington, Delaware  
Louis A. Dockman, Baltimore, Md.  
Robert Lazarus, Columbus, Ohio  
Russell Field, Barrington, R. I.  
A. K. Rabe, Pittsburgh, Pa.  
Mrs. J. Ogden Armour, Traverse City, Michigan

## INDUSTRIES

Cadillac Motor Car Co., Detroit  
Bopp Steel Company, Detroit  
John P. Cochran Company, Cleveland  
General Motors Building, Pittsburgh  
Sun Telegraph Newspaper, Pittsburgh  
Chevrolet Motor Car Co. Flint, Mich.  
Wright Flying Field, Dayton, Ohio  
Youngstown Pressed Steel Company, Warren, Ohio  
General Electric Company  
Gunther Brewing Company, Baltimore  
Puritan Compressed Gas Company, Baltimore  
American Stores Co., Baltimore  
Aluminum Company of America, Pittsburgh  
Westinghouse Air Brake Co., Chicago  
WTAM Broadcasting Station, Cleveland  
WHIO Broadcasting Station, Dayton, O.  
WCAU Broadcasting Station, Philadelphia  
DuPont-Longwood Farm, Wilmington

## INSTITUTIONS

Herman Kiefer Hospital, Detroit  
Jefferson Hospital, Philadelphia  
Board of Education Building, Philadelphia  
First National Bank, Hamilton, Ohio  
Pennsylvania State Hospital, Elizabethtown, Penna.  
Ohio State University, Columbus  
Central Deposit Building, Akron, Ohio  
Christian Science Church, Ipswich, Massachusetts  
Villa Nova College, Philadelphia, Pa.  
Industrial Bank, St. Louis  
Personal Loan and Savings Bank, Chicago  
Frick Library, New York City  
A. & M. State College, College Station, Texas

## GOVERNMENT

Veterans Hospital, Dayton  
P. O., Camden, New Jersey  
P. O. Las Vegas, Nevada  
P. O. Ponce, Porto Rico  
State Capitol, Charleston, W. Va.  
State Capitol, Indianapolis  
State Capitol, Columbus, Ohio  
City Hall, Columbus, Ohio  
Court of Claims, Washington, D. C.  
P. O. Knoxville, Tennessee  
Navy Yard, Charleston, S. C.  
Court House, Ft. Worth, Texas

## CLUBS AND RESTAURANTS

Detroit Yacht Club  
Moraine Country Club, Dayton, Ohio  
Duquesne Club, Pittsburgh  
Baltimore Country Club  
Plantations Club, Providence, R. I.  
University Club, Columbus, Ohio  
Edgewater Golf Club, Chicago  
Midlothian Country Club, Chicago

## UTILITIES

Detroit-Edison Company  
Union Gas and Electric Building, Cincinnati, Ohio  
Cincinnati and Suburban Bell Telephone  
Appalachian Power and Light, Charleston, W. Va.  
Bell Telephone of Pennsylvania  
Norfolk & Western R. R. Office, Roanoke, Virginia

## BUILDINGS

Carew Tower, Cincinnati  
Grant Building, Pittsburgh  
Architects Building, Philadelphia  
Land Title Building, Philadelphia  
American Building, Cincinnati  
Fountain Square Building, Cincinnati  
Jackson Tower, Jackson, Miss.  
Shoreham Building, Washington, D. C.  
Minnesota Building, St. Paul  
Circle Tower, Indianapolis  
Kanawha Building, Charleston, W. Va.  
Three-Foot Building, Meridian, Miss.  
Mutual Life Insurance Company, Baltimore, Maryland  
Court Square Building, Baltimore  
American Educational Press, Col's., O.  
Union Bank Building, Clarksburg, West Virginia

## HOTELS

Belvedere Apartments, Cincinnati  
Book-Cadillac, Detroit  
Hotel Cleveland, Cleveland  
Fort Pitt Hotel, Pittsburgh  
Netherlands Plaza, Cincinnati  
Hildebreck Hotel, Trenton, N. J.  
Ambassador Hotel, Atlantic City, N. J.  
Deshler Hotel, Columbus, Ohio

# SPECIFICATIONS YARDLEY IMPROVED VENETIAN BLINDS

(Standard—Free Swinging Type)

All wood parts from selected and well seasoned Basswood or Port Orford Cedar, guaranteed against splitting and warping.

Slat Size                    $\frac{1}{8}$  in. x  $2\frac{3}{8}$  in. or 2 in. or  $1\frac{3}{4}$  in. width  
Head Rail                  $1\frac{1}{8}$  in. x  $2\frac{3}{8}$  in. or 2 in. or  $1\frac{3}{4}$  in. width  
Tilts                        $\frac{7}{8}$  in. x  $2\frac{3}{8}$  in. or 2 in. or  $1\frac{3}{4}$  in. width

WOOD

Best imported English and domestic tape. Guaranteed against imperfections. Eleven colors available without extra charge.—See Page 24.

TAPES

While carrying a slight extra charge, the YARDLEY cord-tape release is usually desired. Tapes and cords may be removed from blind easily for cleaning.—See Page 19.

CORD-TAPE  
RELEASE

No. 4½, glazed hollow-braided SAMSON CORD, manufactured by SAMSON CORDAGE WORKS, guaranteed against any imperfection.

CORD

YARDLEY IMPROVED VENETIAN BLIND is equipped with an elevating cord brake so arranged that blind can be stopped at any height and cords will hang free, not requiring a cord cleat fastened into the wall.

ELEVATING  
CORD  
BRAKE

Lacquer or oil base enamel, guaranteed against checking and cracking. Fourteen colors available without extra charge.—See Page 24.

FINISH

Brackets necessary for any construction may be had.—See Page 20.

HANGING  
BRACKETS

Hardware parts are of brass, cadmium plated steel, bronze or nickel sprayed finish.

HARDWARE

Blinds equipped with improved worm gear tilting device positive in action and holding the blind at any angle desired. Bead chain operation may be had, if desired.

TILTING  
DEVICE

The Yardley Corporation maintains a permanent record of size of each blind, numbering each unit, so that purchaser may at any time order either slats or tapes by stating serial number of blind.

PROVISION  
FOR  
PURCHASE  
OF TAPES  
AND SLATS

Besides the free swinging type of blind, Yardley makes the channel guided blinds, oscillating roll head blinds, blinds for circular and segment headed windows.—See Pages 22 & 23.

TYPES

## HOW TO FIGURE PRICE OF A BLIND

The following gross unit price list applies to the "YARDLEY" Standard blind and covers all attachments indicated in our specifications.

To find price of a blind, refer to the following unit price list. If actual dimension of blind is not listed use next larger size. Example: the unit cost of a standard blind 55 inches wide by 79 inches would be that of a blind 57 by 81 inches, or, \$32.10. Then apply discount.

### WHEN HUNG BETWEEN JAMB OR CASING:

Use opening sizes—(width and height)—and refer to unit price list.

### WHEN HUNG ON FACE OF JAMB— CASING OR WALL:

The length of slat required is taken for the width and the slat must be computed as lapping  $1\frac{1}{2}$  in. on each side of opening. If slat laps more than  $1\frac{1}{2}$  in. on each side, figure actual overlap.

### GUARANTEE

YARDLEY VENETIAN BLINDS are made from selected material by experienced men and are guaranteed against defect in material and manufacture for ninety days.

# GROSS UNIT PRICE LIST

Two and three-eighths slats equipped with worm gear and automatic brake

## Gross Unit Price List.

WIDTH

	12	15	18	21	24	27	30	33	36	39	42	45	48	51	54	57	60	63	66	69	72	75	78	81	84	87	90	93	96	99	102																	
24	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	24																	
27																			12.40	12.90	13.50	14.10	14.60	15.20	15.80	16.30	16.90	17.40	18.00	18.60	19.10	19.60	19.10	27														
30																		12.50	13.10	13.80	14.40	15.00	15.60	16.30	16.90	17.50	18.10	18.80	19.40	20.00	20.60	21.30	30															
33																		12.40	13.10	13.80	14.40	15.10	15.80	16.50	17.20	17.90	18.60	19.30	19.90	20.60	21.30	22.00	23.40	33														
36																		12.80	13.50	14.30	15.00	15.80	16.50	17.30	18.00	18.80	19.50	20.30	21.00	21.80	22.50	23.30	24.00	24.80	25.50	36												
39																		12.20	13.00	13.80	14.60	15.40	16.30	17.10	17.90	18.70	19.50	20.30	21.10	21.90	22.80	23.60	24.40	25.20	26.00	26.80	27.60	39										
42																		12.30	13.10	14.00	14.90	15.80	16.60	17.50	18.40	19.30	20.10	21.00	21.90	22.80	23.60	24.50	25.40	26.30	27.10	28.00	28.90	29.80	42									
45																		12.20	13.10	14.10	15.00	15.90	16.90	17.80	18.80	19.70	20.60	21.60	22.50	23.40	24.40	25.30	26.30	27.20	28.10	29.10	30.00	31.90	45									
48																		13.00	14.00	15.00	16.00	17.00	18.00	19.00	20.00	21.00	22.00	23.00	24.00	25.00	26.00	27.00	28.00	29.00	30.00	31.00	32.00	33.00	48									
51																		12.80	13.80	14.90	15.90	17.00	18.10	19.10	20.20	21.30	22.30	23.40	24.40	25.50	26.60	27.60	28.70	29.80	30.80	31.90	32.90	34.00	35.10	51								
54																		12.40	13.50	14.60	15.80	16.90	18.00	19.10	20.30	21.40	22.50	23.60	24.80	25.90	27.00	28.10	29.30	30.40	31.50	32.60	33.80	34.90	36.00	37.10	54							
57																		13.10	14.30	15.40	16.60	17.80	19.00	20.20	21.40	22.60	23.80	24.90	26.10	27.30	28.50	29.70	30.90	32.10	33.30	34.40	35.60	36.80	38.00	39.20	40.40	57						
60																		12.50	13.80	15.00	16.30	17.50	18.80	20.00	21.30	22.50	23.80	25.00	26.30	27.50	28.80	30.00	31.30	32.50	33.80	35.00	36.30	37.50	38.80	40.00	41.30	42.50	60					
63																		13.10	14.40	15.80	17.10	18.40	19.70	21.00	22.30	23.60	24.90	26.30	27.60	28.90	30.20	31.50	32.80	34.10	35.40	36.80	38.10	39.40	40.70	42.00	43.30	44.60	63					
66																		12.40	13.80	15.10	16.50	17.90	19.30	20.60	22.00	23.40	24.80	26.10	27.50	28.90	30.30	31.60	33.00	34.40	35.80	37.10	38.50	39.90	41.30	42.60	44.00	45.40	46.80	66				
69																		12.90	14.80	15.80	17.30	18.70	20.10	21.60	23.00	24.40	25.90	27.30	28.80	30.20	31.60	33.10	34.50	35.90	37.40	38.80	40.30	41.70	43.10	44.60	46.00	47.40	48.90	69				
H																		13.50	15.00	16.50	18.00	19.50	21.00	22.50	24.00	25.50	27.00	28.50	30.00	31.50	33.00	34.50	36.00	37.50	39.00	40.50	42.00	43.50	45.00	46.50	48.00	49.50	51.00	72				
E																		12.50	14.10	15.60	17.20	18.80	20.30	21.90	23.40	25.00	26.60	28.10	29.70	31.30	32.80	34.40	35.90	37.50	39.10	40.60	42.20	43.80	45.30	46.90	48.40	50.00	51.60	53.10	75			
H																		13.00	14.60	16.30	17.90	19.50	21.10	22.80	24.40	26.00	27.60	29.30	30.90	32.50	34.10	35.80	37.40	39.00	40.60	42.30	43.90	45.50	47.10	48.80	50.40	52.00	53.60	55.30	78			
E																		13.50	15.20	16.90	18.60	20.30	21.90	23.60	25.30	27.00	28.70	30.40	32.10	33.80	35.40	37.10	38.80	40.50	42.20	43.90	45.60	47.30	48.90	50.60	52.30	54.00	55.70	57.40	81			
I																		12.30	14.00	15.80	17.50	19.30	21.00	22.80	24.50	26.30	28.00	29.80	31.50	33.20	35.00	36.80	38.50	40.30	42.00	43.80	45.60	47.40	49.20	51.00	52.80	54.50	56.30	58.10	60.00	61.80	63.70	84
G																		12.70	14.50	16.30	18.10	19.90	21.80	23.60	25.40	27.20	29.00	30.80	32.60	34.40	36.30	38.10	39.90	41.70	43.50	45.30	47.10	48.90	50.80	52.60	54.40	56.20	58.00	59.80	61.60	63		

# GROSS UNIT PRICE LIST

Two and three-eighths slats equipped with worm gear and automatic brake

## WIDTH

	105	108	111	114	117	120	123	126	129	132	135	138	141	144	147	150	153	156	159	162	165	168	171	174	177	180	183	186	189	192		
24	17.50	18.00	18.50	19.00	19.50	22.00	22.60	23.10	23.70	24.20	24.80	25.30	25.90	26.40	27.00	27.50	28.10	28.60	29.20	29.70	30.30	30.80	31.40	31.90	32.50	33.00	33.60	34.10	34.70	35.20	24	
27	19.70	20.30	20.80	21.40	21.90	24.80	25.40	26.00	26.60	27.30	27.90	28.40	29.00	29.70	30.40	31.00	31.60	32.10	32.80	33.40	34.10	34.80	35.20	35.90	36.50	37.20	37.80	38.30	38.90	39.60	27	
30	21.90	22.50	23.10	23.80	24.40	27.50	28.20	28.80	29.50	30.40	31.00	31.70	32.30	33.00	33.70	34.30	35.00	35.90	36.50	37.20	37.80	38.50	39.20	39.80	40.50	41.40	42.00	42.70	43.30	44.00	30	
33	24.10	24.80	25.40	26.10	26.80	30.30	31.00	31.70	32.60	33.20	34.10	34.80	35.50	36.30	37.10	37.80	38.50	39.40	40.00	40.90	41.60	42.50	43.10	43.80	44.70	45.30	46.20	46.90	47.50	48.40	33	
36	26.30	27.00	27.80	28.50	29.30	33.00	33.90	34.80	35.50	36.30	37.20	38.10	38.80	39.60	40.50	41.40	42.10	42.90	43.80	44.70	45.40	46.20	47.10	48.00	48.70	49.50	50.40	51.30	52.00	52.80	36	
39	28.40	29.30	30.10	30.90	31.70	35.80	36.60	37.60	38.40	39.40	40.20	41.10	42.00	42.90	43.80	44.70	45.70	46.40	47.40	48.20	49.20	50.20	50.90	51.90	52.70	53.70	54.50	55.40	56.30	57.20	39	
42	30.60	31.50	32.40	33.30	34.10	38.50	39.50	40.50	41.50	42.50	43.20	44.20	45.20	46.20	47.20	48.20	49.20	50.20	50.90	51.90	52.90	53.90	54.90	55.90	56.90	57.90	58.60	59.60	60.60	61.60	42	
45	32.80	33.80	34.70	35.60	36.60	41.30	42.40	43.30	44.30	45.30	46.40	47.50	48.50	49.50	50.50	51.50	52.70	53.70	54.70	55.70	56.70	57.90	58.90	59.80	60.80	61.80	62.90	64.00	65.00	66.00	45	
48	35.00	36.00	37.00	38.00	39.00	44.00	45.10	46.20	47.30	48.40	49.50	50.60	51.70	52.80	53.90	55.00	56.00	57.20	58.30	59.40	60.50	61.60	62.70	63.80	64.90	66.00	67.10	68.20	69.30	70.40	48	
51	37.20	38.30	39.30	40.40	41.40	46.80	48.00	49.10	50.30	51.50	52.60	53.70	54.90	56.10	57.30	58.50	59.60	60.70	61.90	63.10	64.20	65.60	66.70	67.80	69.00	70.20	71.30	72.40	73.60	74.80	51	
54	39.40	40.50	41.60	42.80	43.90	49.50	50.80	51.90	53.20	54.60	55.70	57.00	58.20	59.40	60.70	61.80	63.10	64.50	65.60	66.90	68.10	69.30	70.60	71.70	73.00	74.40	75.50	76.80	78.00	79.20	54	
57	41.60	42.80	43.90	45.10	46.30	52.30	53.50	54.80	56.10	57.40	58.70	60.10	61.40	62.70	64.00	65.30	66.90	68.00	69.30	70.60	71.90	73.30	74.40	75.70	77.00	78.30	79.60	81.00	82.30	83.60	57	
60	43.80	45.00	46.30	47.50	48.80	55.00	56.30	57.90	59.20	60.50	61.80	63.40	64.70	66.00	67.30	68.90	70.20	71.50	72.80	74.40	75.70	77.00	78.30	79.90	81.20	82.50	83.80	85.40	86.70	88.00	60	
63	45.90	47.30	48.60	49.90	51.20	57.80	59.20	60.70	62.00	63.60	65.00	66.40	67.90	69.30	70.70	72.20	73.70	75.00	76.60	77.90	79.40	81.00	82.30	83.80	85.10	86.70	88.10	89.50	91.00	92.40	63	
66	48.10	49.50	50.90	52.30	53.60	60.50	62.00	63.60	65.00	66.70	68.10	69.50	71.10	72.00	74.10	75.70	77.10	78.80	80.20	81.60	83.20	84.70	86.20	87.80	89.20	90.90	92.20	93.70	95.30	96.80	66	
69	50.30	51.80	53.20	54.60	56.10	63.30	64.80	66.40	68.00	69.50	71.20	72.80	74.30	75.90	77.60	79.00	80.60	82.30	83.80	85.40	87.00	88.70	90.10	91.70	93.30	94.80	96.50	98.10	99.60	101.20	69	
72	52.50	54.00	55.50	57.00	58.50	66.00	67.70	69.30	71.00	72.60	74.30	75.90	77.60	79.20	80.90	82.50	84.20	85.80	87.50	89.10	90.80	92.40	94.10	95.70	97.40	99.00	100.70	102.30	104.00	105.60	72	
75	54.70	56.30	57.80	59.40	60.90	68.80	70.50	72.20	73.90	75.70	77.30	79.00	80.90	82.50	84.20	86.00	87.70	89.30	91.20	92.80	94.50	96.40	98.00	99.70	101.40	103.20	104.80	106.50	108.40	110.00	75	
78	56.90	58.50	60.10	61.80	63.40	71.50	73.30	75.00	76.90	78.80	80.40	82.30	84.00	85.80	87.60	89.30	91.20	93.10	94.70	96.60	98.30	100.10	101.90	103.60	105.50	107.40	109.00	110.90	112.60	114.40	78	
81	59.10	60.80	62.40	64.10	65.80	74.30	76.10	77.90	80.00	81.60	83.60	85.40	87.20	89.10	91.00	92.80	94.70	96.60	98.30	100.30	102.10	104.10	105.80	107.60	109.60	111.30	113.30	115.10	116.90	118.80	81	
H E I G H T	84	61.30	63.00	64.80	66.50	68.30	77.00	79.00	81.00	82.70	84.70	86.70	88.70	90.40	92.40	94.40	96.40	98.00	100.10	102.10	104.10	105.80	107.80	109.80	111.80	113.50	115.50	117.50	119.50	121.20	123.20	84
H E I G H T	87	63.40	65.30	67.10	68.90	70.70	79.80	81.80	83.80	85.80	87.80	89.80	91.70	93.70	95.70	97.70	99.70	1														

# INSTRUCTIONS FOR MEASURING AND ENTERING ORDERS

For convenience Yardley Order Blanks will be furnished on request.

Give complete information to insure prompt delivery.

Measure each opening and give all dimensions in inches.

Fill out Hardware and Color column. Sign each order.

Make orders in duplicate and forward original copy.

## INSTRUCTIONS FOR MEASURING

### **INSIDE BLINDS.** (Blind to hang between jambs.)

Give exact width between jambs. This width is used for head length and unless otherwise specified the slats will be  $\frac{3}{4}$  inch less. Give exact height from top of sill to underneath the head and unless specified otherwise the finished height of Blind will be approximately 1 inch less than this measurement. This allows for the clearance of bottom rail in tilting blind. You may carry out your finished height of blind if desired in column indicated for that purpose.

### **INSIDE CHANNEL GUIDED BLINDS.** (Blind to hang between jambs.)

Give head length and width of opening at narrowest point. We make other allowances for guides. Height of opening noted above.

### **OUTSIDE BLINDS.**

Give exact head length and slat length desired. Slats should overlap casing not less than  $1\frac{1}{2}$  inch at each end. Give height of opening as noted above.

### **OUTSIDE CHANNEL GUIDED BLINDS.**

Determine slat length as above noted. Heads on channel guided blinds must always be  $1\frac{1}{4}$  inch longer overall than slats. Give height of opening as noted above.

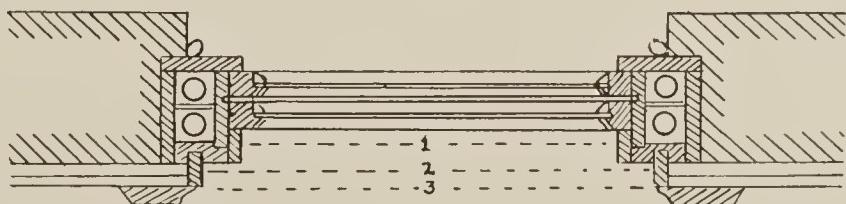
### **CIRCLE TOP AND UNUSUAL OPENINGS.**

Make pattern of opening and send detailed sketch as near scale as possible, indicating type of bracket needed.

**TAPE:** We use tape made by the best manufacturers both in England and the United States, but we cannot guarantee all colors to be sunfast. Our colors No. 1, No. 2, No. 6, No. 9 and No. 10 hold color best when used in strong sunny locations. In dyed tape we will match as nearly as possible—but not perfectly. Dyed tapes are not guaranteed sun-fast.

**UNLESS OTHERWISE SPECIFIED** the lift cord comes on right side of blind and the tilt on the left side. Cords are carried in seven colors, as per sample cards. We equip made to order blinds with cord to blend with tape used unless otherwise ordered.

## WIDTH DIAGRAM



# YARDLEY IMPROVED VENETIAN BLINDS

Manufactured By  
YARDLEY SCREEN AND WEATHER STRIP CORP.

COLUMBUS, OHIO

Charge to .....

Address .....  
Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Name of Job .....

Address of Job .....

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Specify where to be shipped .....

Note diagram on reverse side for width measurement and indicate where measured.

ITEM	No. Blinds	Head Length	Slat Length	Whole Opening Height	Finished Height	Where Measur'd	State if Guides Wanted	Height of Sill from Floor
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								
13								

Yardley Order Form. Fill in all items desired.  
See Pages for hardware description.

Ship via .....

Sale Price .....

Terms .....

**CONTRACT** We hereby authorize you to furnish Yardley Venetian Blinds as per above schedule and terms.

Accepted by .....

Firm Name

Date .....

Dealer's Order No.....

## CHECK ITEMS

..... Made to Order Blinds

..... Stock Blinds

## HARDWARE

..... Bracket No. 16

..... Bracket No. 17

..... Bracket No. 23

..... Bracket No. 19

..... Bore Heads

## HOLD DOWN BRACKET

..... Sill No. 3

..... Jamb No. 2

..... Jamb No. 20

## CORDS

..... Color

## SPECIAL FEATURES

..... Automatic Brake

..... Tape Release

..... Slat width

..... Worm Gear Tilt

..... Friction Tilt

## TAPE COLORS

..... Number

.....

..... Special

## FINISH COLOR

..... Number

..... Sample

**DO NOT WRITE  
IN THIS SPACE**

Credit Information.....

.....

.....

.....

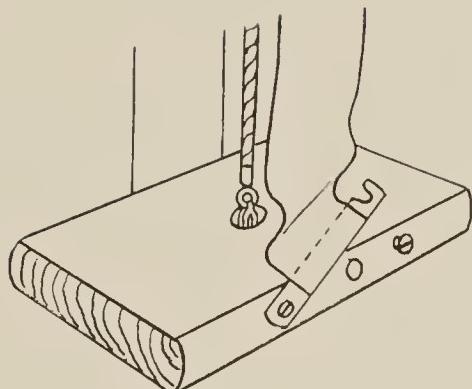
Title

Per.

READ MEASUREMENT DIRECTIONS ON REVERSE SIDE

## YARDLEY TAPE-CORD RELEASE

The tape release is an important part of the Yardley Improved Blind. This equipment quickly releases the tape for cleaning or repairs.

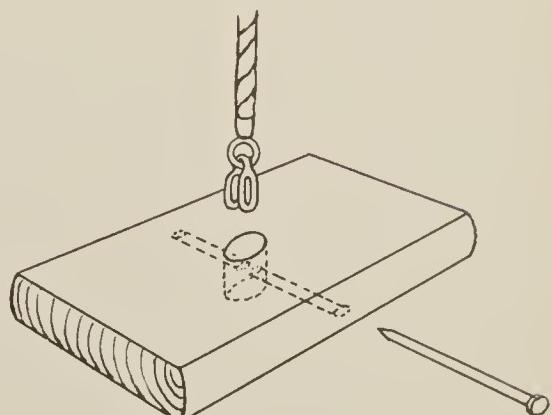


The tape at both top and bottom tilts are hemmed and slipped over metal bars. These bars are secured to tilt rails so they may be released without removal of screws.

If replacements are necessary new tapes will be furnished hemmed and ready to slip into place.

This Improvement in Venetian Blind Construction is a Yardley Invention.

With this equipment cords are fastened in tilt rail by a pin. They may be easily unfastened to allow removal of slats.  
(The tape-cord release is an extra —See Page 30.)

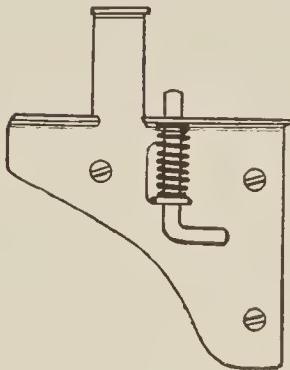


## YARDLEY FEATURES

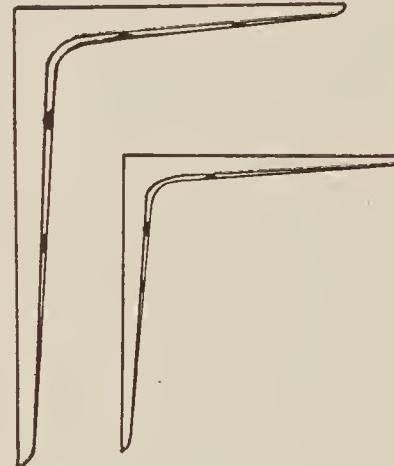
Indicate your requirements on order forms by number.

All blinds are furnished with sufficient hardware for ordinary installation. Always note whether supporting brackets attach to wood or metal.

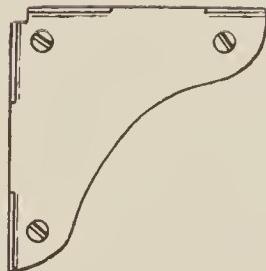
All hardware (except channel) is steel cadmium plate



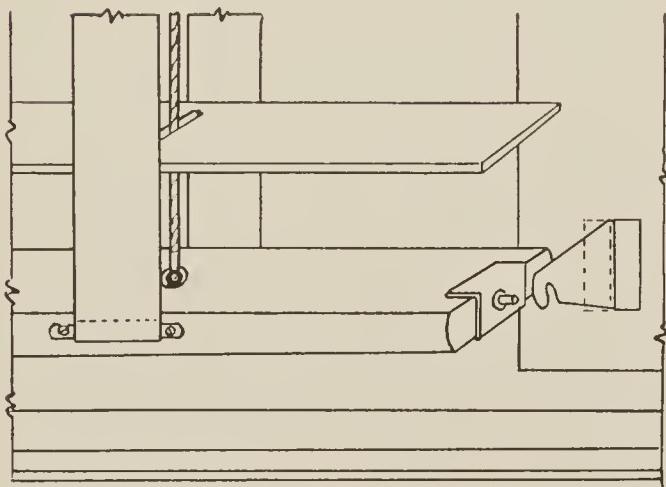
No. 23—This bracket permits removal of blind without use of tools. It is adapted to both in and outside installation. Head rail is grooved to receive vertical pin.



No. 16—Cast bracket  $3\frac{1}{4}$  in. by  $3\frac{3}{4}$  in. and No. 17  $2\frac{3}{4}$  in. by  $2\frac{3}{4}$  in. Both of these brackets are for face installations, and will support the heaviest blinds.

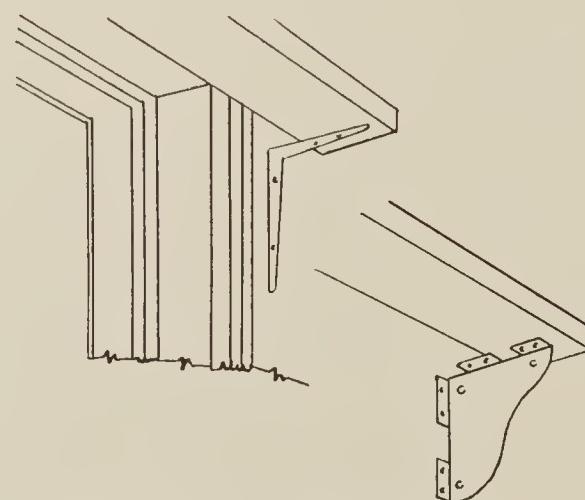


No. 18—This bracket is universal in use, as it may be used for inside or outside installations, adapting itself to the smallest offset.



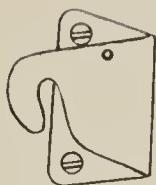
"HOLD DOWN" BRACKET

A metal pin in each end of bottom rail engages into slot and holds the blind taut, preventing wind sway.

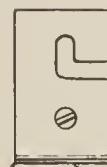


HEAD RAIL BRACKETS

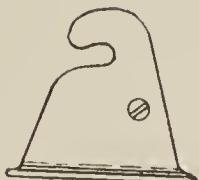
## YARDLEY FEATURES



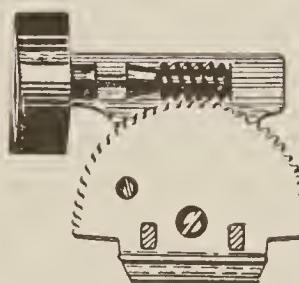
No. 2—Hold down bracket for inside jamb installation.



No. 20—Hold down bracket for special construction installation.



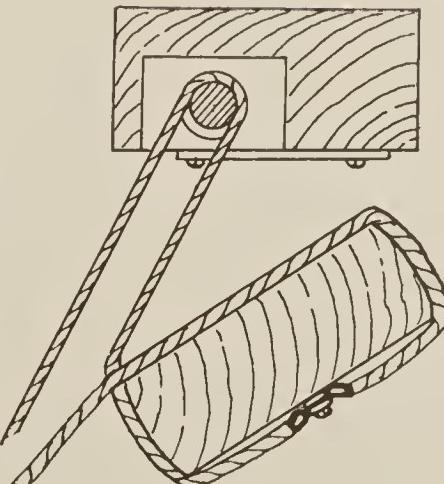
No. 3—Hold down bracket for face or sill installation.



No. 24—Worm gear tilting device which is standard and need only be designated on order form by check mark. Friction device may be had instead of worm gear if desired.

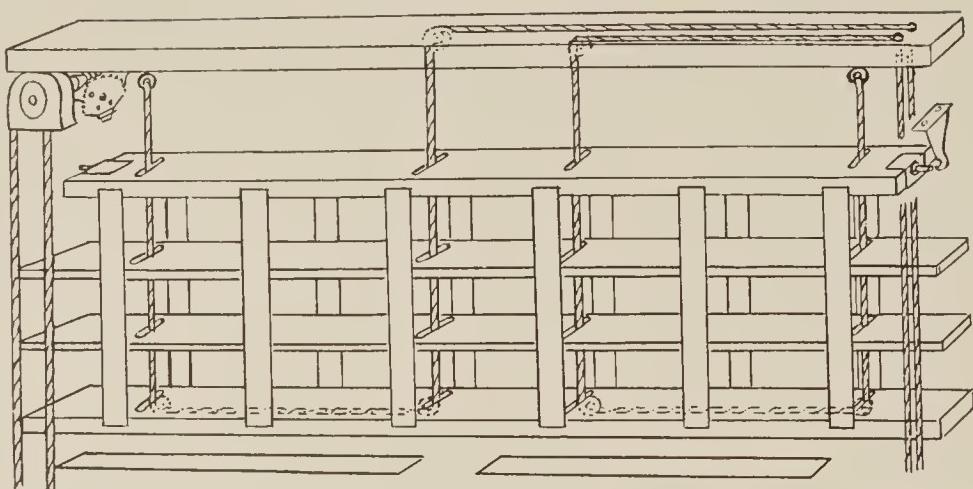


No. 21—Cord evener is standard and is always included even if not specified on order.



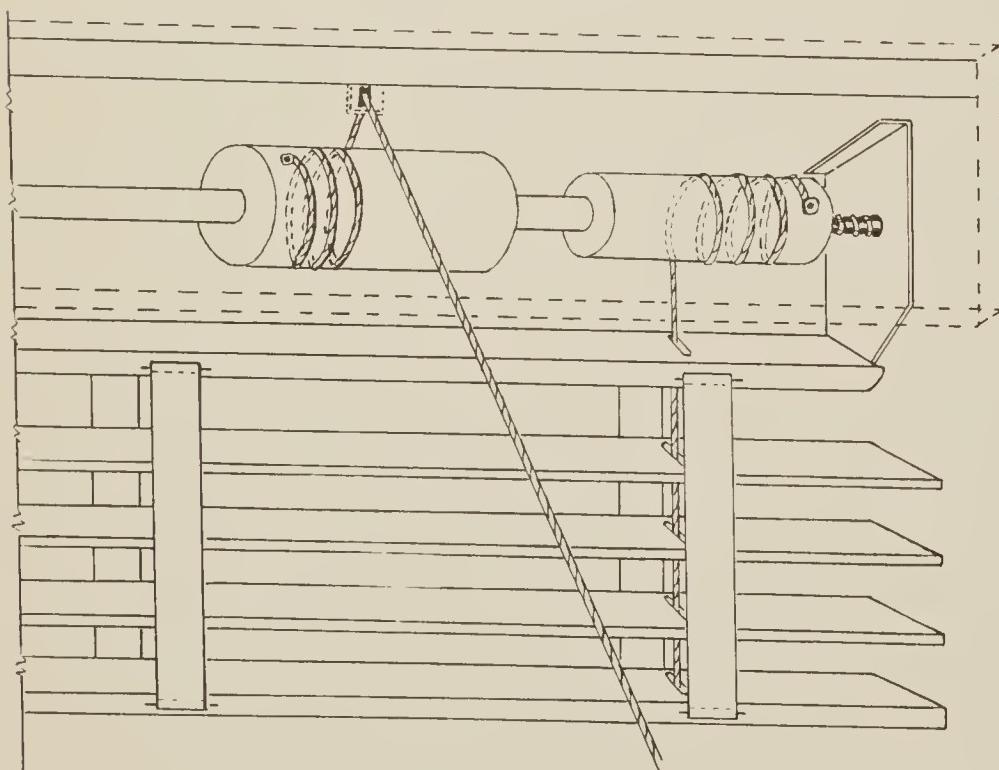
No. 25—Tilting mechanism when friction device is used in place of worm gear. For small blinds this may be used very satisfactorily.

## EASY LIFT BLINDS



Blinds more than 72 inches wide are regularly equipped with our "easy lift" device. This is sometimes termed triple hoist. Note the series of pulleys and the route of the entire cord system. Widths from 72 inches to 120 inches will operate easily and evenly if height is not excessive.

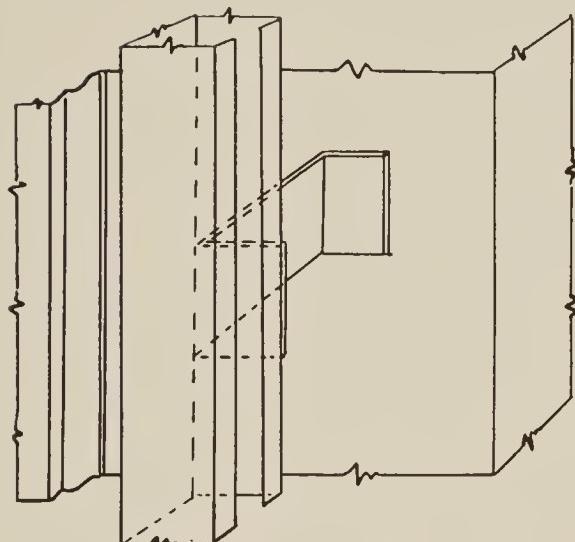
## OSCILLATING ROLL HEAD BLINDS



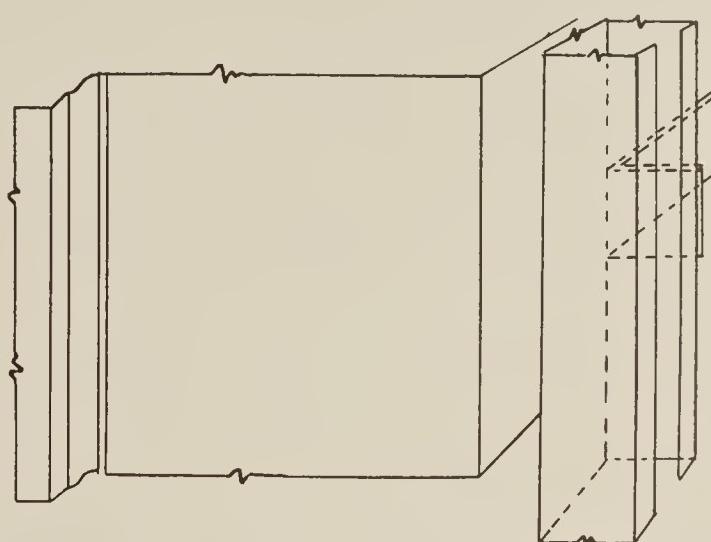
Oscillating head blinds may be equipped with automatic brakes and mechanical lift. See extras on Page 30.

Half section of oscillating roll head equipment which should be used on extremely large blinds. Wood drums are mounted on iron shafts. Regularly the fronts only have complete facing boards but coverings for the backs are often quite desirable.

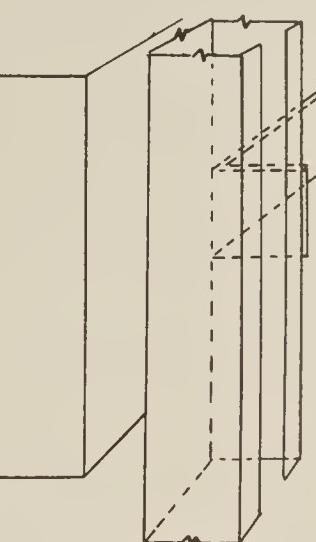
## YARDLEY CHANNEL GUIDE EQUIPMENT SHOWING METHOD OF FASTENING



Outside Installation



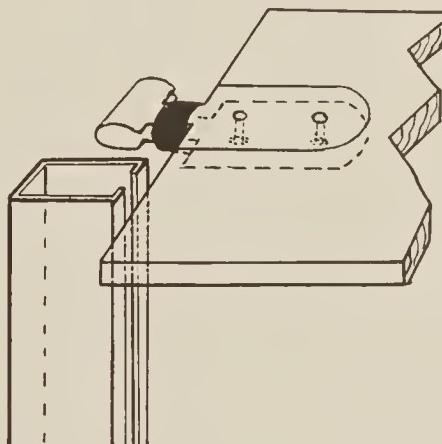
Channel Support Brackets



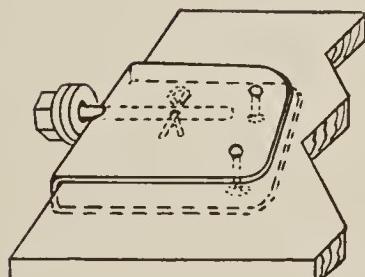
Inside Installation

No. 12—Guide tip for each 7th slat. They are padded with rubber to prevent noise.

No. 7— $1\frac{1}{2}$  x  $\frac{1}{2}$  brass channel. Applicable to either face or inside casing installations.

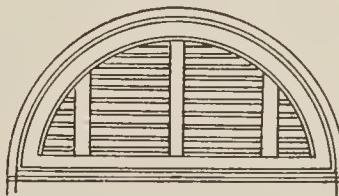
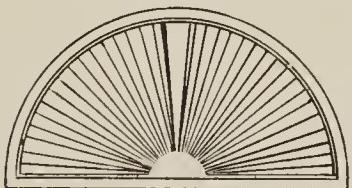


Expansion guide tip. Same purpose as No. 12, except that pin is loose to take care of unevenness of jambs.



Circle head window treated with radial or sunburst type of blind. These are very beautiful.

Windows with circle or segment heads must have lower or rectangular portion covered with one blind and a separate blind for the upper part. If tops are not true circles, always provide diagrams.



Circle head window treated with horizontal type blind. The slats are set at a 45° angle and do not tilt.

## COLORS AND INFORMATION

Standard colors for slats designated by number and name:

No. 52 Colonial Ivory	No. 73 Tangerine
No. 66 White	No. 74 Cloud Gray
No. 68 Natural	No. 75 Florida Green
No. 69 Yardley Cream	No. 76 Robin's Egg Blue
No. 70 Buff	No. 77 Sea Green
No. 71 Beige	No. 78 Sahara Sand
No. 72 Jonquil Yellow	No. 79 Antique Cream

Standard colors for tapes designated by number and name.

No. 1 Drab	No. 9 Gray
No. 2 Mingled (linen)	No. 10 Peach-skin
No. 3 Green	No. 11 Cream
No. 6 White	No. 12 Mulberry (Wine)
No. 7 Black	No. 13 Chocolate
	No. 15 Ivory

Standard colors for cord designated by name; we do not match each tape with a cord as only seven colors are carried. We use the nearest.

Drab	Green	Chocolate
Peach		Black
White		Mulberry

Number of tapes on different width blinds:

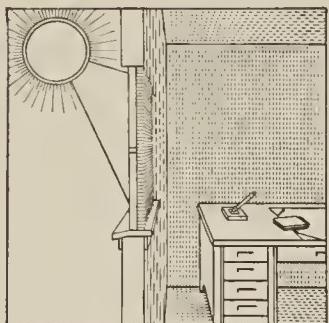
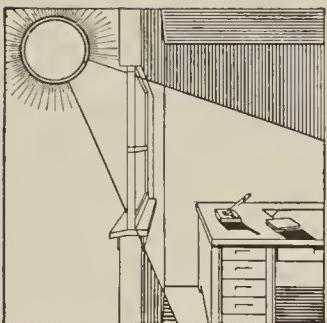
Up to 41 in. width	- - -	2 tapes
42 in. to 69 in. width	- - -	3 tapes
70 in. to 85 in. width	- - -	4 tapes
86 in. to 100 in. width	- - -	5 tapes
101 in. to 130 in. width	- - -	6 tapes
131 in. to 160 in. width	- - -	7 tapes

The end tapes are 6½ in. on centers from ends of slats. The pile-up of blinds or the space they take up at top when fully hoisted is indicated as follows:

48 in. blind	- -	Pile-up 8½ in.
60 in. blind	- -	Pile-up 9½ in.
72 in. blind	- -	Pile-up 10½ in.
84 in. blind	- -	Pile-up 11½ in.
96 in. blind	- -	Pile-up 12½ in.
108 in. blind	- -	Pile-up 13½ in.

The above is based on 2¾ in. slats; 2 in. slats increase this approximately 1 in.; 1¼ in. and 1⅓ in. increase this approximately 1½ in.

## ADVANTAGES OF YARDLEY VENETIAN BLINDS

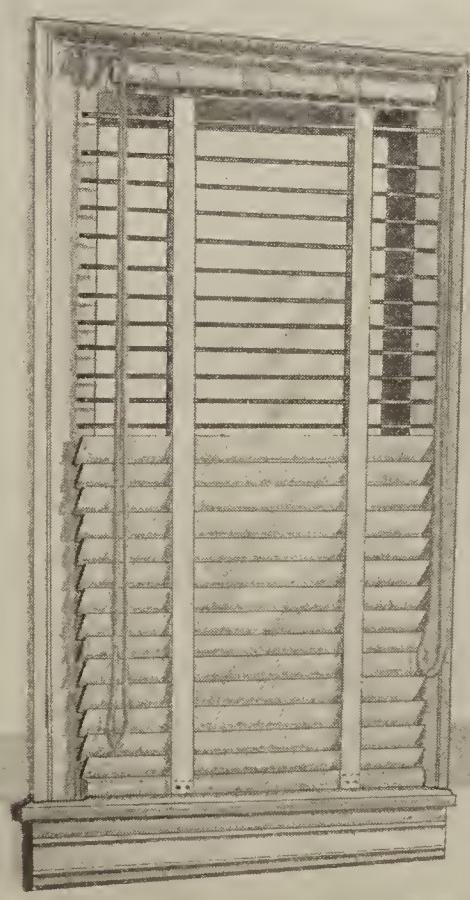


### YARDLEY CONTROLLED LIGHT AND AIR

**Controlled**—that's the magic word which makes a Paradise of comfort of any room or office equipped with Yardley Improved Venetian Blinds. You **control** the path of the light rays so that the sun will be kind to your eyes and not let blinding glare or flickering shadows impair your efficiency. You **control** the ingress of air so that you're always refreshed, yet entirely free from draft.

Yardley Blinds stop neither light nor air. They merely **control** them to suit your needs. A simple adjustment gives you the kind of light which will make you feel better and work more efficiently.

Notice, in the two diagrams at the top of the page, how the glaring direct rays from the sun (at the left) are broken up, reflected and diffused softly and evenly when passing through the Yardley Blind (right).



By a touch of the hand, any part of the slats on a YARDLEY blind may be tilted to assure privacy. They may then be returned to their uniform position by a slight pull of the tilt cord.

Valances of wood, finished in the same colors as Venetian Blinds, with scrolled or straight moulded bottom edges, are, also, available. These are in various depths from 5 inches up and with returns to fit inside or outside installations. These are very decorative - they are distinctive- -and they provide an excellent place for drapery hangings.

## ADVANTAGES OF YARDLEY BLINDS

Yardley Venetian Blinds are an ultra modern improvement on an age old idea in controlling light and ventilation and insuring privacy. Mechanically, Yardley Venetian Blinds are simple, neat, compact and trouble proof. The excellence of their design and finish and the wide range of colors available, make possible a note of distinction and correctness in the most fastidiously furnished room.

We take pleasure in presenting a very interesting report from the Smith-Fuller Consulting Service, Inc., of New York City, who maintain a decorators' bulletin with national distribution and have written the following about our Venetian Blinds:

"Yardley Venetian Blinds, Columbus, Ohio, are the only blinds, we believe in which the slats are removable for washing. This feature to-slats are removable for washing. This feature together with several other practical improvements makes these blinds well worth your consideration for your particular customers. These blinds are used by many New York decorators because of their special improved features. There are fourteen slat colors and eleven tape colors to choose from."

The Yardley factory maintains a rigid manufacturing schedule to assure prompt shipment of Venetian Blinds. Due to its central location and unusual Railroad and Motor Freight Line facilities, Columbus, Ohio, is ideally situated for speedy delivery. Deliveries can be made, to an area inhabited by 70% of the population of the United States, within 48 hours of shipment.



## BEAUTY

The fourteen colors in slats and tapes, listed on page 24, may be combined to achieve many harmonizing effects. Of course, special colors may be had for a very nominal cost—colors of any shade or hue—that will meet the demands of the most exacting. Blinds may be finished with one color on inside to match interior schemes; another color outside to match exterior schemes; this is known as duo-tone and is very attractive. Edges of slats are often striped in some different color—giving a very beautiful appearance when the blind is fully lifted to top of window.

## UTILITY

Light colors for slats reflect a greater amount of light—breaking and deflecting the direct rays. They carry natural daylight toward inner spaces where, without Venetian Blinds, it is often necessary to use artificial lighting. The rays may be deflected upward or downward; all glare is dispelled; there is no eye strain. Besides this, of course, the passage of air currents is fully controlled.

## ECONOMY

The economy of Venetian Blinds far surpasses that of other window treatment. They give many years wear—they are in use all the days of the year—and nights, too, either as light and air controllers or the givers of privacy. They take the place of awnings, roll window shades and glass curtains. Repairs or replacements are inexpensive and are seldom needed.

*BUY YARDLEY BLINDS AND GET THE ULTIMATE IN  
UTILITY—ECONOMY—BEAUTY*





